

**Master of Business Administration
(MBA)**

**ASSIGNMENT
III SEMESTER
Nov-2020**

Subject: E-Business

Paper – MB – 302



**AL-QURMOSHI INSTITUTE OF BUSINESS MANAGEMENT
HYDERABAD-05**

**Approved by AICTE and Affiliated to Osmania University
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ASSIGNMENT

Course Code	:	MB-302
Course Title	:	E-Business
Assignment Code	:	1/EB/SEM-III/2020
Last date of submission	:	11 December 2020

Note: Please attempt all the questions and submit to the concerned subject faculty member.

Unit 1

1. E-Business
2. Intranet
3. “E-Business has impacted the Global Economy and Business”. Comment discussing concept of E-Business, its advantages and disadvantages in light of Global Economy.
4. “Infrastructure in place determines the success of the E-Business”. Comment, discussing the key infrastructure requirements E-Business infrastructure.

Unit 2

5. Online Crime
6. Domain Names
7. “Legal, ethical and taxation the major issues to be taken into consideration for EBusiness”. Comment, discussing these issues. Also discuss the Intellectual Property Rights (IPR) in E-Business.
8. “Marketing is no longer the same, it has been revolutionized by technology”. Comment, discussing the concept, scope and strategies involved in e-Marketing.

Unit 3

9. E-Commerce Vs M-Commerce.
10. “Mobile commerce is all set to make a great change in the traditional commerce”. Comment, giving the concept and role of Mobile Commerce, also discuss the scope, benefits, varied issues and challenges of M-Commerce.